

MEYER'S SALE

A turn of the market brought to our counters this week

Several Thousand Yards Spring Dress Goods

that were not here last week, and lucky are those of you who yet have Dress Goods to buy, for the importer's loss on every yard equals the price we will get for them. The greater portion of the lot comprises

Imported French Challi at 25c. Yard.

Pure wool, soft and fine, a fabric never sold under fifty cents a yard, and originally brought from France to sell for 75c. Colors are Cream, Garnet, Ecru, Tan, Navy, Black, Green, with White and Colored Figures and Stripes. This is the choicest lot of Spring Dress Goods offered at special sale this season.

The other lots are as follows:

- 1 1/2-Yard-Wide 65c. Tailor Suitings for 35c. yard.
- Pure Wool Flocked Suitings at 25c. yard.
- Imported Pure Wool Habit Cloths, 25c. yard.
- Silk and Wool Imported Check Stuffs, 73c.
- Mozambiques, Etamines, Light-Weight Poplins, 50c.
- Feather-Weight Covert Cloth, 1 1/2 yards wide, 75c.

There was sold here during one month over 1,100 yards Broad-cloth, 1 1/2 yards wide, at 50c. a yard, that originally cost \$2 a yard to manufacture; but a second lot of the same cloth has come over now, which we bought under more forced circumstances, and you can now buy imported

ALL-WOOL BROADCLOTH, 1 1/2 YARDS WIDE, AT 20c. A YARD. All staple colors, such as Navy, Red, Garnet, Purple, and Light Tans, Gray, Etc. They are perforated so that colored linings will add greatly to the effect of Spring Cape or Cloak, and the same quality of plain Broadcloth commands \$2 a yard. Samples sent anywhere.

For the tailor-made we are making special efforts this week. Our selection in 3 grades, including choicest colors, is greatly to the effect of Spring Cape or Cloak, and the same quality of plain Broadcloth commands \$2 a yard. Samples sent anywhere.

Light-Weight Serge, neat, quiet colors, marked with Black, 1 1/2 yards wide, at 50c. yard our showing of Imported Fabrics is unsurpassed for quality and variety, including imitations of the higher grades of imported stuffs, such as checks, broken effects, and hair-lines, many of which could not be re-produced at 50c.

We claim the ability to match in our 30c. line the best 30c. efforts of our competitors. These goods are particularly refined in effect, covering a full range of colors and designs. Must be seen to be appreciated.

Our 25c. assortment of Dress Stuffs will challenge the best 30c. efforts of Richmond to match. Lovely motifs for tailor effects, elegant checks, and broken effects, all wool, super finished, combining well with imported stuffs.

Double-Width Etamine Shepherd-Check 15c. Dress Goods, for 50c. yard.

OUR BLACK DRESS GOODS PURCHASES

of the past week will all be ready for this week's selling, though it's day and night work receiving and assorting the goods for sale. At the time of writing this advertisement these had already been placed on the counters. Enough of others to follow to create a whirlwind of bargains.

- All these goods are perfect Jet Blacks.
- Imported \$1 Brocade Etamines, 42-inch, 50c. yard.
- Real Mohair Stellians, Brocade 44-inch, 50c. yard.
- Open-Work Etamines, latest effects, 75c. yard.
- 75c. Figured Impor ed Serge, 44-inch, 43c. yard.
- Imported Diagonal Cloth, 1 1/2 yards wide, 50c. yard.
- Seeded Silk Dot Bourette Cloths, 81-33 yard.
- 88c. Heavy Wale Serges, 1 1/2 yards wide, 59c. yard.
- Double-Warp 50c. Storm Serges, full widths, 25c. yard.
- 40-inch wide Mohairs, cost 40c. wholesale, 18c. yard.
- Hundred yard Mohair Figured Henriettas, 5 3/4-c. yard.

Sale of Silks, 25c.

comprising a heavy-grade of All-Silk Twills, Reversible, colors, Red, Garnet, Purple, Navy, and White Graduated Stripes, the only offering this season of a truly substantial quality of Fancy Silk for 25c. a yard.

- 75c. All-Silk Black Satin Duchesse, large figures and brocade, 50c. yard.
- 3 pieces large and handsome designs All-Silk Greenlines, 60c. kind, for 39c. yard.
- A full and complete line of newest shades Silk Velvets at most popular prices.
- All-Silk Taffetas, Brown and Tan, changeable, 30c. kind for 19c. yard.
- 21-inch-wide All-Silk Extra Heavy Taffeta in Blue and White, Black and White, and Green and White checks, richly worth \$1.25 yard, for 75c.
- Jasper Gray Silks, hair-line stripes, 75c. quality, for 49c. yard.
- 1 piece All-Silk Heavy Taffeta, White ground, Black hair-line stripe, \$1 quality, for 59c. yard.
- 25 pieces 3 1/2 Plain and Changeable, Large and Small Brocades, Stripes, and Figures, all the latest designs and newest effects, at 75c. yard.
- All-Silk Colored Checks, 50c. quality, for 39c.

BOYS' SUITS THAT WEAR.

50c. to \$5.

Never before in the history of Richmond has the Boys' Clothing business been so revolutionized. Parents are made happy by the saving of money, while the boys are better clothed than ever before. Our prices enable them to have two suits for the same amount of money they have been spending for one.

276 Boys' All-Wool Double-Breasted Suits, handsomely trimmed, 4 to 16 years, \$1.50.

Black Chevrot, sizes 4 to 16 years. Those 420 Boys' All-Wool Double-Breasted, neat Brown texture, 4 to 14 years. Those 4 to 8 years have deep sailor collar, with Black braid. A regular \$2 value, for \$1.

Blouse Sailor Suits.

Imported Blue Serge White Duck, sailor collar and Shield, with Blue edge on collar, 3 to 8 years, \$7.50, for \$5.

All-Wool Brown Flannel, sailor collar, trimmed with Black braid 3 to 8 years, sold everywhere for \$3. Our price \$1.99.

Tan Color Wool, mixed with White braid trimming, can be washed, 3 to 8 years. Our price 50c.

Two more styles in finest quality Blue Serge, handsomely trimmed, 5 to 8 years, sold everywhere for \$3.50 and \$6. Our price, \$2.50 and \$4.45.

200 Boys' All-Wool Fancy Faunterly and Zouave Suits, finest Italian linings, silk stitching, 3 to 8 years, some with vest, \$1.99, \$2.50, and \$3.50, in Blues and colored chevots, a positive saving, of \$1.50 to \$2 on every suit.

500 Double-Breasted Suits of Imported Black Diagonal, and Clay Worsted Suits, 4 to 16 years, \$1.99, \$2.50, and \$5.

BASE-BALL AND BAT WITH EVERY SUIT.

750 pairs Boys' Pants, all wool, Gray and Fancy Molekin, 4 to 14 years, 19c.

50 dozen Boys' Wamsutta White Shirt-Waists, 4 to 14 years, with linen collars and cuffs and pearl buttons, 39c.

18 dozen Boys' White Blouse, best quality India Lawn, 3 to 8 years, a regular 50c. Blouse for 39c.

25 dozen Boys' Dark Chevrot Waists, with pocket, 4 to 13, 19c.

100 dozen Percalé Shirt-Waists, Red and Fancy, pearl buttons, 4 to 14 years, 25c.

27 dozen Boys' White Shirt-Waists, six plaits in front, three in back, pearl buttons, 4 to 14 years, regular 50c. Waist, for 35c.

Boys' Red, Tan, and Blue Leather and Patent Leather Tams, sold everywhere at 50c., for 39c.

Just received handsome line ten styles of Boys' Straw Tams, 45c., 50c. and 69c.

Twenty styles Boys' Straw Hats, with new and nobby bands, all sizes, 25c. to 95c.

PARASOL COVERS. READY TO PUT ON BABY'S COACH. White Bobinet, 1 ruffle, 50c.; 2 ruffles, 75c. White Bobinet Covers, ruffles ribbon

Point d'Esprit Covers, ruffle ribbon run, 1 ruffle, lace trimmed, \$1.10. Eight other styles, \$1.25 to \$2.00.

1,000 pairs Boys' All-Wool Blue and Black Chevots, 4 to 14 years, 25c.

600 pairs Boys' All-Wool Pants—patent waistband, tape seam, regular 75c. value, for 49c.

390 pairs finest quality Boys' Pants in nobby Cassimeres and Serges—would be cheap at \$1, for 75c.

Men's Felt Elastic Garters, made of wide webbing, 1 pair, \$1.00.

Men's Wash Club Ties, Scotch and Shepherd plaids, stripes and checks, 10c.

Men's Silk Neck Ties, dainty Persian patterns, figures, and stripes, the correct thing for spring wear, sells everywhere for 25c., for 12-25c.

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